



## **2012 LEV Trade Shows Recommended by the Light Electric Vehicle Association**

*The most important shows for LEV sales of electric bikes, scooters, LEVs and components*

### **Intermot e-Motion Exhibition Opportunity for LEVA Members!**

LEVA will again host a LEVA Member Booth in the e-Motion Hall which brings together a wide variety of light electric vehicles and components. The show, held every other year, occurs October 3-7, 2012 and features motorbikes, scooters, bicycles, light electric vehicles, combustion and electric engines. In 2010, MAC Electric Motors, Fallbrook NuVinci, Trikke Europe and YikeBike shared a large booth in the center of the e-Motion Hall and joined 120 other suppliers and 350 brands who presented a complete range of LEVs to over 200,000 visitors. LEVA provided its exhibitors a turnkey, low cost opportunity to be a featured supplier at Intermot. In 2012, ETRA will also co-host the joint member booth with LEVA.

Intermot also offers visitors to test drive electric two-wheelers ranging from pedelecs to e-scooters and e-motorbikes. Please contact Sid Kuropchak at [sidneyk@levassociation.com](mailto:sidneyk@levassociation.com) for pricing and more information.

LEVA will have networking dinners at 6 international trade shows next year so save the dates now!

**\*\*March 7-10, 2012**

Taipei Cycle Show the largest OEM / Brand Manager event.

LEVA Networking Dinner March 7, 2012

[www.taipeicycle.com.tw](http://www.taipeicycle.com.tw)

Taipei, Taiwan

**\*\*April 26-29, 2012**

China Cycle Show the largest domestic China market and export oriented China bike maker event.

[www.e-chinacycle.com](http://www.e-chinacycle.com)

Shanghai, China

**May 6-9, 2012**

EVS the big industry, big money, sometimes real innovation, government

[www.evs26.org](http://www.evs26.org)

Los Angeles, CA

\*\*August 16-19, 2012

ISPO Bike (formally known as Bike Expo)

LEVA Networking Dinner August 17, 2012

[www.bike-ispo.com](http://www.bike-ispo.com)

Munich, Germany

\*\*August 29- Sept. 1, 2012

Eurobike – Has the most innovation, and the show for the highest end LEV products. Book now, hard to get into, hard to get hotel rooms.

LEVA Networking Dinner August 30, 2012

[www.eurobike-show.com](http://www.eurobike-show.com)

Friedrichshafen, Germany

\*\*September 19-21, 2012

Interbike - USA show, important to see what is happening for LEVs in North America

LEVA Networking Breakfast Sept. 21, 2012

Outdoor Demo days are Sept. 17-18, 2012

[www.interbike.com](http://www.interbike.com)

Las Vegas, NV

2012 TBD

EICMA - important for motorcycle trade, design, innovation, style. Avoid consumer days, hard to get hotel.

[www.eicma.it](http://www.eicma.it)

Milan, Italy

\*\*October 3-7, 2012 (Held every other year)

Intermot - Northern European motorcycle / motor scooter / bicycle industry; special inMotion Hall

LEVA Networking Dinner Oct. 4, 2012

[www.intermot-cologne.com](http://www.intermot-cologne.com)

Cologne, Germany