

CHINAMOTOR

CHINAMOTOR is the only English motorcycle magazine (monthly) published in China and distributed globally. It includes the latest bikes of Chinese and global brands as well as spare parts information. Meanwhile it also covers the news of Chinese and global motorcycle industry such as market analysis and policy change in certain areas, which enables global dealers and buyers to have a macro view of this industry. CHINAMOTOR has been carrying out co-operation with several non-China industrial magazines, which include EUROMOTO (Italy), Dealernews (America, Britain) and MCN (Britain), etc. and it is still searching for collaboration with more global media. People are able to get free copies of CHINAMOTOR at most global motorcycle exhibitions, such as EICMA (Italy), Intermot (Germany), Salao Duas Rodas (Brazil), Canton Fair (China) and Dealer Expo (America) etc. Its team is determined to further increase its presence at more professional exhibitions in 2012.

Contacts:

Zoe Fu (Editor-in-Chief)

motor@chinamotorworld.com

www.chinamotorworld.com