



For Immediate Release

Contact: Sid Kuropchak

sidneyk@levassociation.com

Intermot Exhibitor Program for LEVA & ETRA Members

ORONO, ME (November 15, 2011) The Light Electric Vehicle Association (LEVA) is again partnering with INTERMOT Cologne International Motorcycle, Scooter and Bicycle Fair being held in Cologne, Germany October 3-7, 2012. LEVA members will join together to share booth space in the light electric vehicle centered hall called e-Motion at Koelnmesse GmbH. In 2010, MAC Motors, YikeBike, Fallbrook NuVinci® and Trikke Europe shared a LEVA hosted booth in the center of the e-Motion Hall.

This year, there will be two space size offerings: approximately 9 or 16 square meters which each includes a back wall with company logo, a table and 3 chairs, a communication and media package and 20 visitor entrance cards. Additional amenities include a private meeting area. The only thing an exhibitor needs to do under this special arrangement is to ship the products they would like to display and any brochures to the show in advance and just show up. The total cost to the exhibitor is 3050€ and 4025€, respectively.

Should you own your own booth and wish to work direct with Koelnmesse, raw space cost begins at 143€ per square meter, plus the mandatory media communications package for 495€. Koelnmesse also offers custom booth construction in addition to the raw space on their website.

But for those companies who want to be featured at the world's leading show for all two wheelers from motorcycles to scooters to bikes in all modes of propulsion, sign up for the LEVA Member Booth. And LEVA's EU partner for regulations and lobbying, ETRA, will also be co-hosting the booth for 2012. Both Associations encourage their joint memberships to take advantage of this great offer.

Early registration through LEVA is now open and a 275€ down payment is required to hold space in this special program. Please contact sidneyk@levassociation.com for more information and registration. More details about INTERMOT Cologne can be found at www.intermot-cologne.com.